



ST. MARY'S UNIVERSITY (SMU)

RESEARCH AND KNOWLEDGE MANAGEMENT OFFICE (RaKMO)

Major and Sub-themes of Research of the Various Sectors of the University

1. Major Thematic Area 1: Research on Institutional Development and Improvement

Sub-theme 1: Employee Satisfaction Studies

Sub-theme 2: Effective Communication and Customer Care Services

Sub-theme 3: Organizational Culture and Work Ethics

Sub-theme 4: Institutional Self-Assessment

Sub-theme 5: Service Quality Assessment

Sub-theme 6: Impact Assessment of Short-Term Trainings

Sub-theme 7: Financial Management Systems of SUM: Challenges and Opportunities

Sub-theme 8: Institutional Reform and Change Management

Suggested Team Members: from Top Management, Program Expansion Office, RAKMO, ICT,

2. Major Thematic Area 2: Research on (private) Higher Education Provision (Access) and Quality of Education

Sub-theme 1: Stakeholders Perceptions and Satisfactions Vs PHEIs

Sub-theme 2: Curriculum and Quality of Education

Sub-theme 3: Assessment and Quality Enhancement

Sub-theme 4: Accreditation and Quality Assurance

Sub-theme 5: PHEIs Vs Access

Sub-theme 6: Public-Private HE Partnerships: Challenges and Opportunities

Sub-theme 7: Higher Education Changes in Ethiopia

3. Major Thematic Area 3: Sustainable Development in Ethiopia [and Beyond]

Sub-theme 1: Social Dynamics of Sustainable Development

Sub-theme 2: Rural Transformation: Policies, Prospects and Challenges

Sub-theme 3: Resource Bases of Agricultural Transformation and Rural Livelihoods

Sub-theme 4: Cooperatives and Sustainable Agricultural Development

Sub-theme 5: Linkages between Agriculture and Industries

Sub-theme 6: Climate Change: Resilience and Adaptation

Sub-theme 7: Development Communication and Change

Sub-theme 8: Cross-Cutting Issues: Gender and Development, HIV/AIDS and Development

4. Major Thematic Area 4: ICT for Development

Sub-theme 1: ICT Policy, Regulatory Framework & Technological Infrastructure for E-Government, E-Health, E-Education, E-Business, E-Industry, E-Agriculture, E-Environment

Sub-theme 2: ICT for Sectorial Development – Infrastructure, Industry, Agriculture and Rural Livelihood, Natural Resources or Environment, Health, Education etc.

Sub-theme 3: ICT for Climate, Weather and Emergency Response

Sub-theme 4: ICT for Urban Development

Sub-theme 5: ICT for Efficient Energy Generation and Distribution

Sub-theme 6: ICT and Civic Engagement

5. Major Thematic Area 5: Open and Distance Education, and life-long Learning in Ethiopia/Africa

Sub-theme 1: Promotion of Research, Outreach and Collaboration among CODL Institutions.

Sub-theme 2: Governance System and Management in CODL Institutions.

Sub-theme 3: Gender Sensitivity of CODL Institutions Learning Materials.

Sub-theme 4: E-Learning Prospects, Practices and Challenges of CODL Institutions.

6. Major Thematic Area 6: Research on business development, and management

Sub-theme 1: Knowledge Management: Implications for Sustainable Development

Sub-theme 2: Project Development and Administration

Sub-theme 3: E-Marketing: Challenges and Opportunities

Sub-theme 4: Human Resources Development (Studies on Personnel Management, Training Needs Assessment, Employee Satisfaction)

Sub-theme 5: Financial Management: Fund Flow Analysis; Financial Services and Management; Stock Market Studies; International Financial Management

Sub-theme 6: Integrated Corporate Communication

Sub-theme 7: Business Ethics and Corporate Communication

7. Major Thematic Area 7: Research on Gender, Wellness, Student Support System

Sub-theme 1: KAP Baseline Survey on Sexual and Reproductive Health and Related Issues, Gender and Related Issues and Academic and Social Services

Sub-theme 2: Evaluation Research on Programs and/or Trainings Conducted

Sub-theme 3: Gender Differences in Drop-outs and Attrition Rates in Higher Education

Sub-theme 4: Gender Sensitiveness of University Policies and Services